

TOR OF USAIN BOLT UWI SPORT AND EXERCISE MEDICINE CENTRE: TECHNICAL SPECIALIST IN SPORTS & EXERCISE MEDICINE FACILITIES

1. Background To The Consultancy Assignment

The West Indies produces a very significant percentage of the current dominant sprinters of world track and field athletics and Jamaica leads the way. More advanced nations are taking aim at Jamaica using all at their disposal in science, sport and exercise medicine. It is very important therefore, that the necessary investments in modern facilities and technologies are made to take advantage of our talent to sustain our rankings.

The risk of athletes with great potential being injured and unable to participate in major events including ISSA competitions is a significant one. Further, ensuring full recovery and restoring self-confidence after a major injury is critical for future successful performance and includes the assurance that the healing process is world class and complete. That includes applications of medicine and science, professional skills including the management of sport enterprise and human capital development by the tertiary education system and other interests.

Until recently local track and field athletes were attracted by US colleges' athletic scholarships and good medical support athletic clubs, to transition from the high school to the elite and champion level. Local athletic clubs at the UWI and at UTECH has proved however, that locally developed talent can achieve similar results. With the medical support being planned there will now be more opportunities for local athletes to become champions without having to travel abroad for medical support that was affordable to only a few.

Jamaican Olympian athlete, Usain Bolt , one of the few, has had to seek medical treatment for his sports injuries overseas as it was lacking locally, has lobbied for the establishment of a Caribbean Sport Medicine facility in Jamaica, that can adequately provide treatment for athletes in Jamaica. He has therefore indicated to the MCGES that he is willing to use his name and brand to advocate for financial support for such a facility. The GoJ, through the MCGES has therefore sought to partner with Usain Bolt, the UWI and private sector interests to establish this facility as a wellness and sport medicine tourism facility.

Investment projects seeking support from the Government of Jamaica are all required to be reviewed by the Public Investment Management Secretariat (PIMSEC) and submitted to the Public Investment Management Committee (PIMC) for consideration. To this end, the Ministry of Culture, Gender, Entertainment & Sport in collaboration with the Faculty of Sports, UWI is now seeking to develop a business case, a revised business plan and a completed PIMSEC project proposal template to be presented to the PIMC for consideration.

Two individual consultants will be contracted; a Project development Specialist and a Technical specialist in the area of Sports and Exercise Medicine. This TOR refers specifically to the Technical Specialist In Sports & Exercise Medicine Facilities

2. **Objective of Consultancy**

Provide Technical advice to the UWI Sport faculty, the Ministry of Culture, Gender, Entertainment Sports, as well as the Usain Bolt Foundation, on the options for the design, construction, equipping, financing and operation of Sports & Exercise Medicine facilities and to recommend feasible options for Jamaica, given project objectives, context, and global best practice .

3. **The Deliverables** - The outputs of the consultant and the timelines :

- a) Inception report detailing consultant's understanding of the assignment, methodologies and strategies to employ to fulfil all tasks within the project's timeline
- b) Detailed Work plan, outlining strategies to be employed to advise stakeholders on the viability of design, construction, equipment, financing and operation options, to be prepared within three days of signing of contract
- c) A draft report including outcomes of meetings with Project Development/Management consultant within four weeks of signing of contract
- d) A final report to the UWI Sport Faculty within 6 weeks of contract signing.

4. **Scope of Work**

Provide technical advice, reports and documents on the options and recommended approach/actions for the design, equipping, financing, marketing and operating of a sports and exercise medicine facility that will enable the Project Development/Management consultant to prepare a comprehensive business case and updated business plan. The scope of the work will include the activities outlined below and any other actions necessary to ensure that the objective of this consultancy assignment is fully realised:

- a) Review the existing proposal and business plan
- b) Prepare proposed work plan within three days of signing of contract.
- c) Research, organise and prepare report on the options for the design, construction, equipping, financing & operation of a Sports & Exercise Medicine facility in Jamaica.
- d) Select the most feasible options and recommend the best option(s) for Jamaica, based on verifiable data, and given the local context, the established objectives and global best practice

- e) Provide information to facilitate a detailed market demand study
- f) Prepare a full equipment listing, with itemised costs based on actual market price, as well as a maintenance plan with associated costs
- g) Outline of the most appropriate operational arrangements for the delivery of the desired services, staffing and training requirements
- h) Engage in regular dialogue with the Project Development/Management consultant to share information and offer advice
- i) Explore feasible financing arrangements and identify potential partners based on the nature of funding required and potential benefit that will accrue to funders.
- j) Initiate discussions with potential donors and investors who are willing to consider significant investments in the facility
- k) Prepare draft report on findings and recommendations within 4 weeks of signing
- l) Present report to The UWI and other key stakeholders and secure their feedback
- m) Revise & finalize report based on feedback and submit to the UWI Faculty of Sport

5. **Qualifications of the Consultant**

The Consultant should have at least a University degree or equivalent in development economics, business administration, sports development, medicine or related discipline. Training in marketing, sports development or health economic would be a distinct advantage. Consultants should also have at least 5 years' experience in the implementation of and/or successful operation/management of similar centres.

6. **Reporting and Supervision –**

The consultant will be supervised by the Dean, Faculty of Sport UWI. A steering committee will be established, comprising representatives from the UWI Faculty of Sport & the Ministry of Culture, Gender, Entertainment and Sport, to provide oversight for the consultancies.

7. Payments Arrangements

	Deliverable	Timeline	% of Contract Payable
a)	Work plan, to be prepared within three days of signing of contract.	1 st week of contract signing	20.0
b)	A draft report	End of 4 th week after signing of contract.	50.0
c)	A final report to the UWI Sports Faculty within	six weeks after signing of contract	30.0

8. The Characteristics of Consultancy

- ✚ Duration of contract – six weeks
- ✚ Level of effort – 30 man days over a six week period
- ✚ Type of Consultancy – individual; local or international consultant
- ✚ Type of Contract – Fixed price