

LOGO REQUIREMENTS

The Government of Jamaica (GOJ) invites all employees in the public sector to create and submit their best logo design for the new integrated Human Capital Management Enterprise System for the public sector. It must be professional and complement the stature of the Jamaican public service.

The logo will be used online, in print, and on merchandise. The logo should visually capture in a simple, appealing and exciting way the essence of the new integrated HR and payroll system.

ABOUT THE PROJECT

The Government of Jamaica (GOJ) is implementing an integrated Human Capital Management Enterprise System (HCMES) to more efficiently manage our human resources and to create an electronic link to the respective payroll data across the public sector. When completed, all Ministries, Departments and Agencies (MDAs) will be on this system. The project is being undertaken on a phased basis with the first batch of MDAs scheduled to be on the system by January 2018.

The introduction of this integrated system is part of a wider programme to transform human resources management in the public sector. By extension, this programme forms part of the plans of the GOJ to modernise and transform the public sector.

When fully implemented, employees will have full access to their own personal details and will be able to conduct basic HR transactions such as leave application and updating their personal information. Managers and HR and Payroll personnel will be better able to manage the payrolls, plan for current and future training and development, monitor performance and create a more efficient recruitment process.

DESIGN CRITERIA

The logo must be immediately recognisable and it must be crisp, clear and easy to read. Keep it simple as too much detail may mean that the logo doesn't reproduce well when viewed at different scales across a range of media. If your entry is hand drawn, it must be clear enough to be scanned. The logo must be restricted to no more than 4 Pantone colours. Please also take into consideration that the logo will also be used in black only at times.

Size of logo to be submitted within 8"x6" area on 8.5"x11" page

- **Colour:** You should present your logo design comprised of no more than 4 Pantone colours. Only entries using up to four "spot" colours will be accepted. The logo must be legible and distinct in both colour and black and white.

- **Professionalism:** This logo must reflect the professionalism required of a national government
- **Aesthetics:** Design should be eye-catching, simple, and recognizable.
- **Adaptability:** The logo must be easily reproduced and scalable for large and small formatting, able to be printed on all types of media.
- **Integrity:** Logo entries must be original and not infringe the intellectual property rights of others.

ENTRANTS WILL BE JUDGED ON HOW WELL THEIR DESIGNS MEET THE DESIGN CRITERIA.

PARTICIPATION AND ELIGIBILITY

The competition is open to all employees of the Government of Jamaica i.e. ministries, departments and agencies. There is no limit to the number of entries that may be submitted per person, but there must be a completed application form for each entry.

CLOSING DATE

The closing date is **9 December 2016 at 4pm.**

METHOD OF ENTRY

Three high quality printed copies of the logo must be included.

The logo design must be positioned on an A4 page. Any entries that are hand drawn must be clear enough to be scanned. Email entries or entries in electronic format will not be accepted. Each entry must be accompanied by a completed application form.

Entries must arrive before the closing date and must be posted or delivered to:

Logo Competition
HR Transformation Team
c/o Ministry of Finance and the Public Service
30 National Heroes Circle
Kingston

JUDGING

All entries will be judged by a scoring panel to ensure that they meet the terms of the brief. The final decision will be made by a team which will include at least one independent member. The decision of the judges will be final and no correspondence can be entered into. Entries considered to be discriminatory or inappropriate will be disqualified.

PRIZES

There will be one winner with a prize of an Android tablet.

INTELLECTUAL PROPERTY RIGHTS

The logo must be your original work. By participating, you agree to surrender the rights relating to this trademark to us. We decline any responsibility for misuse of the image. We will retain the right to pass the winning design to a third party for preparation to artwork stage, amendment and further use. You must also certify that the logo does not infringe or violate the rights of any third party. Imitation or insertion of registered images is not allowed.

COMPENSATION

Entries will not be returned. No responsibilities can be accepted for entries that are lost, delayed or damaged

DATA PROTECTION

All personal information enclosed in the submission form will remain confidential. We will not pass these details to any other parties or use these details for any purpose other than this competition. They will be used to check the validity of a submission and to contact the winner.

PUBLICITY

The participant with the winning entry will agree to have their photographs and/or details published.

QUESTIONS

All questions are to be directed to hrtransformation@mof.gov.jm before 2 December 2016 at 4pm.