International Executive Master of Business Administration (IEMBA)

University of International Business and Economics

March, 2018
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Academic Education Programs Sponsored by Ministry of Commerce PRC

Degree Education Programs sponsored by the Ministry of Commerce of People’s Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor’s degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Up to now, the University of International Business and Economics (UIBE) has held four IEMBA program for two years in succession, with 179 graduates, who are advanced administrative talents with creative thinking and global vision, being well aware of both transnational business pattern and Chinese economic environment. They are playing a more and more important role in stimulating economic cooperation between China and their home countries whose governments are attaching great attention to this program.

I Program Description

Program Objective:

This program is for senior managers and business officials who are experienced in business administration. It aims to develop senior international managers with innovation ability, international vision and inter-cultural communication skills and keep them well informed with both transnational business models and Chinese commercial environment. Through this program, students can improve both their knowledge-integrating ability and decision-making and executive capacity.

Enrollment Plan (major setting, enrollment quantity, teaching language, schooling plan, etc)

Major: International Executive Master of Business Administration (IEMBA)
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Schooling plan: one-year
Teaching language: English
Enrollment quantity: 45 students

II Sponsor Policy

The Chinese Ministry of Commerce will provide "Chinese Government Scholarships" to admitted students from developing countries. These scholarships cover both teaching and administration costs and basic living expenses. Teaching and administration costs include tuition and all costs of teaching materials, researches and thesis guidance. Basic living expenses include accommodation, living expenses, one-time relocation and comprehensive medical insurances, etc. There is a settlement allowance of 3000RMB/person (one-off payment). It is 36000RMB/year for the master program (payment by installments), and 42000RMB/year for the doctoral program (payment by installments). Other costs are under the control of the Ministry of Commerce and UIBE themselves. The Ministry of Commerce provides free round-trip international airfares for program students. One trip of international flights are offered once for one-year program students and one-time round-trip international air tickets are provided for two-year program students under the rule of n-1 (n is the number of school years). Other expenses are managed by the Ministry of Commerce or the school and are not distributed to the trainees. MOFCOM only provides subsidies for students within the academic year. Students postponed graduation for any reason will enjoy no further funding.

III School Profile

Introduction to UIBE

The University of International Business and Economics (UIBE), situated near the Olympic Business Center of Beijing, was founded in 1951. UIBE is a national key university under the leadership of the Ministry of Education and the Ministry of Commerce, and is one of the first batch of universities to be included in "project 211", also participated in the "Double-First Class" initiative.

UIBE pursues to be an outstanding national university and a prestigious international university with its distinct characteristics. UIBE has already become a multi-disciplinary university specialized in the fields of economics, management, liberal arts, law and science, and competitive in the subjects such as international trade, international law, finance, business management and foreign languages. UIBE is the first university in possession of both Chinese and English instructional systems at the undergraduate and postgraduate levels. At present, the university offers nearly 84 majors to overseas students of bachelor, master and doctoral study. Among them,
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29 majors are offered entirely in English. UIBE is at present the only economic university in China which has been granted with four accreditations as EQUIS, AACSB, CAMEA and AMBA. In terms of AACSB, we are the first entitled university among the "project 211" institutes. Being the only university with "Career Advisory Center" for International students, UIBE has established cooperative relationships with over 100 famous enterprises. In 2017, we ranked the 1st on the ratio of currently studying International students to Chinese students among all China universities, the 2nd place in employment rate, 1st place in the terms of payment increase for graduates, and 1st place on the rate of Chinese graduates studying abroad. In the 2017 ranking of "China’s Best Universities" held by Shanghai Jiaotong University, UIBE ranked the first place among multi-disciplinary universities.

UIBE has a total enrollment of around 16,000 full-time students including more than 3,300 international students from 162 countries. As always, UIBE students are widely welcomed by society for their sound professional knowledge and skills, strong linguistic ability, active thinking and rich practical experience. UIBE graduates have been mainly employed in government departments, multinational corporations, financial sectors, large-scale foreign trade corporations and commercial institutions stationed abroad. They are playing an important role in promoting global economy and social development.

Introduction to SIE

School of International Education (SIE) of UIBE is specially engaged in recruiting international students for UIBE’s degree and non-degree study programs, and provides relative services. After the foreign students become one of members of the school, SIE takes the responsibility of the school register management, the visa services, the educational administration and the daily life consultation. Except the degree programs, SIE also offers language training programs, including the Chinese Language and Business Chinese at different levels, and Advance Studies on Chinese Economy and Culture.

Currently, there are more than 3,300 foreign students from 160 countries and regions studying at the University of International Business and Economics, over 2,500 of them are taking degree courses and over 700 students are taking Chinese language courses and non-degree courses. In addition, there are lots of short-term study students and visit associations and students come to UIBE each year. UIBE has become renowned for the high quality education it has provided to thousands of foreign students over the past years. These students not only improved their Chinese proficiency at UIBE, but also learned and grasped the solid knowledge of Chinese culture, economy and trade. Many of these students have already become the backbone force to carry on the cultural exchange and the business intercourse with China.

School of International Education has Dean's Office, Admissions Office, Office for Degree Education, Office for Non-Degree Education, Department of Students’ Affairs, Department of Teaching and Service Center. All staffs of SIE are well trained, full of teaching and management experience, have strong sense of responsibility and highly

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entrepreneurial.

4. Life at Beijing

In Beijing, the climate is a typical north temperate and semi humid continental monsoon climate. It is rainy in summer, cold and dry in winter with very short spring and autumn. The annual average temperature is 10-12 degrees. In winter, down jacket is needed. As an international metropolis and China’s national political center, Beijing has a long historical tradition and rich cultural heritage. In 2017, the per capita disposable income of Beijing residents was 57,230 yuan. The living expense is very high in Beijing.

Student Accommodation

At present, there are altogether four international student apartment buildings in the school, namely Huibin Apartment (#6 Floor), Hui Cai Apartment (#5 Floor), Huide Apartment (#0 Floor), and International Plaza (#8 Floor). We have a total of 1235 (sets) standard rooms, suites and luxury suites divided into three classes from high, medium to low. A total of more than 2,200 beds are available. All rooms are designed and decorated to the hotel standards of two-star, three-star and four-star.

Course Arrangements

1) Compulsory Courses

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credit</th>
</tr>
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<tbody>
<tr>
<td>Managerial Economics</td>
<td>3</td>
</tr>
<tr>
<td>Management and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>International Business Management</td>
<td>3</td>
</tr>
<tr>
<td>Business Chinese (I)</td>
<td>2</td>
</tr>
<tr>
<td>Business Chinese (II)</td>
<td>2</td>
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</tbody>
</table>

2) Business Research

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credit</th>
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<tbody>
<tr>
<td>Business Research</td>
<td>4</td>
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</tbody>
</table>

3) Seminars

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credit</th>
</tr>
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<tbody>
<tr>
<td>Seminars</td>
<td>2</td>
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</tbody>
</table>

4) Elective courses
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<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credit</th>
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</thead>
<tbody>
<tr>
<td>Chinese Economic and Business Systems (I)</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Economic and Business Systems (II)</td>
<td>3</td>
</tr>
<tr>
<td>Transnational Corporation Management</td>
<td>3</td>
</tr>
<tr>
<td>China in the Global Economy</td>
<td>3</td>
</tr>
<tr>
<td>Experimental Study of Global Culture</td>
<td>3</td>
</tr>
<tr>
<td>Intercultural Business Communication in China</td>
<td>3</td>
</tr>
<tr>
<td>Human Resources Management</td>
<td>3</td>
</tr>
<tr>
<td>Marketing in China</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Business Ethics</td>
<td>3</td>
</tr>
<tr>
<td>China’s Culture and Society</td>
<td>3</td>
</tr>
<tr>
<td>Environmental Protection in China</td>
<td>3</td>
</tr>
<tr>
<td>Business Culture and Consumer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Foreign Economic Relations</td>
<td>3</td>
</tr>
<tr>
<td>Entrepreneurship: Business Opportunities in China</td>
<td>3</td>
</tr>
<tr>
<td>China’s Agricultural and Urban Economy</td>
<td>3</td>
</tr>
<tr>
<td>Corporate Strategy and Business Model</td>
<td>3</td>
</tr>
<tr>
<td>Corporate Governance in China</td>
<td>3</td>
</tr>
</tbody>
</table>

### Curriculum

Theoretical and practical teaching are combined to enhance students’ problem-solving abilities.

Students should acquire 34 credits to get the diploma including a compulsory module (22 credits), an optional module (6 credits), a specific lecture module (2 credits) and a business trip module (4 credits).

### IV Profiles of Instructors

#### Faculty Introduction

In order to promote the development of academic education programs for foreign aids, UIBE has boasted qualified faculties and optimized the structures of teachers’ age compositions, educational backgrounds and graduation schools. A great amount of academic leaders of world-wide significance, key teachers and high-end professionals
in related disciplines have been introduced into education programs. UIBE has accumulated and then formed an academic innovation team that has enjoyed considerable reputations at home and abroad. Meanwhile, UIBE empathizes the great importance on overseas experiences of faculties in degree programs for foreign aids who are all skilled in teaching in English. Parts of those professors’ profiles are as follows:

**Chunguang Ma**

**Education Background**

Master of Business Administration (MBA, from August 1983 to May 1985) College of Business Administration University of San Francisco, U.S.A. Major in International Business;

Bachelor of Arts, from September 1971 to May 1975. College of Foreign Languages, Nankai University, Tianjin, China Major in English language.

**Experiences**

From May 1975 to present, Professor of International Business & Strategic Management, School of Business, University of International Business & Economics (UIBE), Beijing, China;

From January 1976 to July 1979, Commercial Officer, the Commercial Counselor’s Office, the Chinese Embassy in Guyana, Georgetown, Guyana;

From August 1968 to September 1971, Supervisor, the 3rd Division, Tianjin Harbor 2 Administration, Tianjin, China.

**Research Programs**

Go-global Strategies of Chinese Enterprises in Their Endeavour in Expanding Overseas Markets; Cross-cultural Comparison and Management of Chinese Enterprises, etc. Globalization & the Chinese Enterprise Management (research project), from August 2011 to May 2013;

Globalization & the Cross-cultural Management of Chinese Enterprises (research project), from January 2009 to July 2011;

Cases Involving Going-Global Strategies and Operations of Chinese Enterprises (teaching project), from September 2010 to June 2013.

**Jianfeng Wu**

**Education Background**

Doctor of Philosophy (Ph.D.), 08/2000 - 08/2004 Purdue University, West Lafayette, U.S.A. Major: Strategic Management Dissertation: Knowledge stock, search competence, and innovation performance in the U.S. electrical medical device
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Industry;
Master of Philosophy (MPhil), 09/1996 - 07/1999 Renmin University of China, Beijing, China Major: Marketing;

Experiences
2013-now, Professor, Business School, UIBE;
2009-2012, Associate Professor, Business School, UIBE;
2004-2008, Assistant Professor, Guanghua School of Management, Peking University.

Research Programs
Research on high-tech firms' R&D investment: A behavioral agency perspective, 2011-2013;
Research on the relationship between CEO political connections and IPO performance, 2008-2012;

Zhihui Wang

Education Background
Doctor of Management, 09/1997 to 06/2000. Renmin University of China, Beijing, China, School of Business;

Experiences
09/2006-now, dean assistant, UIBE Business School;
12/2003, branch secretary, UIBE Department of international business management;
7/2000-9/2006, teacher, UIBE Department of international business management;

Research Programs
Research on innovation models of Enterprises in the development of strategically
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emerging industries in Beijing-- taking new-generation information technology industry as example, Beijing philosophy and social science planning project;

Management of small and medium-sized enterprises, main participant of national excellent courses;

Strategic management, main participant of national bilingual demonstration courses.

V Teaching Profile

Teaching Mode

Class Teaching: Considering the particularity of the composition of participants, IEMBA program adopts lectures, case studies, lectures, tutoring and other forms of flexible and diverse teaching methods;

Business Visits: To enhance participants' understanding of the Chinese financial and business environment, IEMBA program provides regular arrangements for participants to visit economic development zones, enterprises, Beijing rural areas and functional governmental departments. In addition, local officials and enterprise managers are invited to communicate with participants of the program.

Cultural Experience: In addition to a monthly trip to rural suburbs of Beijing, IEMBA program also arranges visits and study tours for participants to go out of the capital to experience Chinese culture.

Academic Structure

Registration: End of August 2018
Starting school: Early September 2018
Winter Vacation: Mid-December 2018
Graduation: End of June 2019

Graduation Thesis

(1) requirements for thesis writing

Graduation thesis is an important part for participants to get the master degree. It should be written under the guidance of the tutors. The thesis topic should be related to professional fields. Participants should determine their topics combining with their professional knowledge during the study period

(2) Requirements for thesis defense

Thesis should be submitted in the second semester. Participants who meet the following requirements can apply for thesis defense.

1) All courses results should be qualified and 34 credits should be acquired.

2) Examination for graduation qualification should be passed.

3) Academic and other relevant provisions should be met.
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Time for thesis defense is between the end of April to the end of May.

Degree Granted

Program participants, who gain required credits, finish master degree thesis and pass thesis defense will be granted a MBA degree by UIBE.

VI Application

Admission Requirements:

1) Applicants participated in this program are required to be officials of division level and above with a bachelor's degree (or equivalent qualification) or Middle and senior management staff who engaged in the domestic operation or management and international economic cooperation.

2) Under the age of 45 with at least three years working experience.

3) Non-native English speaking applicants must have English proficiency equivalent to IELTS 6.0 or TOEFL (IBT) 86 and above level.

4) Applicants must be healthy and must not have any disease or situation listed below:
   a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations
   b) Other severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes; psychological diseases; or other infectious diseases which may harm public health
   c) In recovery period after major surgery or acute disease attacks
   d) Severe physically challenged
   e) Pregnancy

5) Applicants are not allowed to bring spouse or any relative and friend during the study in China;

6) Only applicants recommended by the Embassy of the People’s Republic of China will be considered and admitted.

7) Good physical and mental health, providing health certificate or physical examination form issued by local public hospitals to prove that have no diseases that violate Chinese laws and regulations prohibiting the entry and prohibition of long-term residency in China. (MOFCOM has the right to decline the applicants who have severe hypertension, cardiovascular disease, diabetes, cancer and other serious chronic diseases, mental illness or infectious diseases that are likely to cause
significant harm to public health, or in major surgery and acute diseases, seriously
disabled or pregnant women to attend the program.)

VII Procedure

Application to UIBE

Please visit the Online Application System of UIBE (login www.uibe.cn, click the
Apply Online to enter the Online Registration System).

Reminders

After filling all the required information online, an application form will come into
being. Print out the form, put on a hand-written name and date, and then post a photo
on it. The major program is to be IEMBA.

VIII Application to Chinese Government Scholarship

Please visit the online application system of Chinese Scholarship Council at
http://laihua.csc.edu.cn, and register for an account. Select the program “Chinese
Government Scholarship”, fill in all the required information, and an application form
will come into being. Print out the form, put on a hand-written name and date, and
then post a photo on it. To complete the form successfully, please note the following
information:

(1) Program Category choose Type B, the agency No. of UIBE is 10036;

(2) The CSC number is to be used in filling the 201 visa to study in China.

Application Materials

Documents can be prepared in either Chinese or English. The application materials
will not be returned to candidates whether they are accepted or not.

• UIBE application form (Apply online, print out with signature)
• Application form for Chinese Government Scholarship (Apply online, print out
with signature)
• A copy of highest diploma and transcripts
• Study plan in China within 1500 words
• CV in English
• Two recommendation letters in English or Chinese(The referees can be professors
or government officials from central or local government authorities)
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● A copy of guarantor’s passport or ID
● A copy of candidate’s passport or other identification
● Two recent passport photos, white background, no hat
● A copy of TOEFL 86 above or IELTS 6.0 above or official letter of English proficiency, or passing the telephone test by UIBE faculty.
● The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China’s Entry-Exit Inspection and Quarantine Laws and Regulations.

Submission

1) Submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counselor’s Office of Chinese Embassy. Hard copy must include both the original copy and the photocopy, as indicated above. For emails and addresses of the Economic and Commercial Counselor’s Offices, please visit http://www.china-aibo.cn.

2) Submit a written request to the Economic and Commercial Counselor’s Office of Chinese Embassy for an official recommendation letter and clearly state:

   a) Whether the applicant is willing to be considered for the master program if the doctoral program is already full;

   b) Whether the applicant is willing to be considered for a similar program at other universities if the programs at UIBE are already full.

   c) Other special requests if any.

Reminders

a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

b) An original copy of degrees, transcripts and language certificates must be presented for on-site verification. After the inspection by the staff of Economic and Commercial Counselor’s Offices, the applicant should send the scanned copy of the application materials to the admissions office.

c) Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor’s Office. If admitted, they must take the documents to China and submit them to the Institute of South-South Cooperation and Development during registration in early September.

Deadlines

June 29, 2018
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IX Contacts:

Address of the Admissions Office:
Admissions Office, School of International Education, University of International Business and Economics
Room 101, East Building of International Education Building, No.10, Huixin Dongjie, Chaoyang District, Beijing, China

Name: Ms. LI Jing
Tel: (86-10) 6449-2329/6449-2327
Fax: (86-10) 6449-3820
Email address: uibescholarship@163.com   sie@uibe.edu.cn
Website: http://www.uibe.cn

X Other Reminders

1. No matter what the application result is, all application materials will not be returned.

2. The Chinese government will not make any explanation whether you are admitted or not.

3. Expenses of family-visit from spouses, children will not be admitted.

4. Any procedures and requirements about coming to China will be described in the offer document.