



## REQUEST FOR EXPRESSIONS OF INTEREST

### CONSULTANT TO DEVELOP BUSINESS PLAN

**COUNTRY** : JAMAICA  
**PROJECT NAME** : STRATEGIC PUBLIC SECTOR TRANSFORMATION PROJECT  
**IBRD LOAN NO.** : 8406JM  
**COMPONENT** : STRENGTHENING THE PUBLIC INVESTMENT MANAGEMENT SYSTEM  
**BID NO** : JM-MOFPS-83487-CS-INDV  
**SELECTION METHOD** : INDIVIDUAL CONSULTANT SELECTION

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The Government of Jamaica (GOJ) has received loan financing from the International Bank for Reconstruction and Development (IBRD) towards the cost of the Strategic Public Sector Transformation Project (SPSTP) and intends to apply part of the proceeds for the consulting services. The Project Development Objective (PDO) is to strengthen public resource management and support selected public sector institutions in facilitating a more enabling environment for private sector growth.

The Jamaica Music Museum (JaMM) is a special project of the Institute of Jamaica (IOJ). JaMM has no permanent infrastructure or designated space to properly house and preserve its wide cadre of artefacts and in this regard the rehabilitation of an old building owned by IOJ is to be done to facilitate the first phase of the JaMM. The main objective of the consultancy is to develop a comprehensive Business Plan that stipulates the specific avenues for sustainability for the JaMM. The work to be completed under the consultancy will be implemented over a period of **four (4) months**.

The Ministry of Finance and the Public Service now invites eligible individuals to indicate their interest in providing the consultancy service. Interested individuals should provide information demonstrating that they have the required qualifications and relevant experience to perform the service. The short listing criteria are:

- A Master's degree in the field of Public Relations, Journalism, Business Administration Marketing or equivalent fields and five (5) years of professional experience in development communications, public relations, journalism, marketing or a related field or
- Bachelor's degree from an accredited college or University and fifteen (15) years of professional experience in development communications, public relations, journalism, marketing or a related field.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016, Revised November 2017 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

A consultant will be selected in accordance with the Individual Consultant Selection Method set out in the Procurement Regulations. Further information can be obtained at the address below during office hours Mondays to Thursdays, 9:00 AM to 5:00 PM and Fridays 9:00 AM to 4:00 PM.

Expressions of interest (including Curriculum Vitae) must be delivered in a written form to the address below (in person, or by mail, or by fax, or by e-mail) by **December 14, 2018**. The detailed Terms of Reference for the Consultancy Service is available on the website of the Ministry of Finance and the Public Service at [www.mof.gov.jm](http://www.mof.gov.jm).

Interested consultants may submit Expressions of Interest/ CV by **December 14, 2018** to:

**THE PROCUREMENT AND ADMINISTRATIVE MANAGER**  
**STRATEGIC PUBLIC SECTOR TRANSFORMATION PROJECT**  
Ministry of Finance and the Public Service  
30 National Heroes Circle  
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